

Claudia Kich

User Experience Designer

SENIOR UX/UI DESIGNER FREELANCER

2001 to today www.claudiakich.ca

Varios projects and clients

- Gathering requirements / interviews with internal and external clients
- Creating low and high-fidelity prototypes
- Defining personas and scenarios
- Creating or improving libraries and visual guidelines
- Solving complex interactions problems
- Identifying and offering solutions for UX issues
- Providing technical analysis and guidance to improve user engagement of multiple systems / products
- Training and workshops

SENIOR UX DESIGNER

2018 to 2021 brazenbull.ca

Various projects:

- Gathering requirements in interviews with internal and external clients
- Creating high- and low-fidelity prototypes with Adobe XD and InVision
- Developing WordPress installations, theming and plugins customizations
- Creating banners, infographics and other graphic elements using Adobe Illustrator, InDesign and Photoshop
- Developing cross-browser compliant HTML5, CSS3 and JavaScript
- Providing guidance to team members

SENIOR UX DESIGNER CONSULTANT

2016 to 2018 World Meteorological Organization - WMO

Consolidation of Modeling and Numerical Weather Prediction

- Led the redesign of the portal, intranet, internal monitoring system, and webmail
- Created a new, responsive, accessible, and user-friendly portal
- Conducted requirements gathering interviews with stakeholders and users
- Reviewed information architecture and created a design standards manual for development teams
- Created low- and high-fidelity prototypes, as well as navigable prototypes
- Developed tests, documentation, and training

SENIOR UX DESIGNER

2015 to 2016 bb.com.br

Mobile App Project, Internet and Intranet redesign

- Architected and designed mobile applications to reduce visual complexity and cognitive load
- Ensured cohesive user experiences by applying consistent design patterns, eliminating certain features, and adding other contextual information
- Documented and redesigned existing solutions and legacy systems

SENIOR WEB CONSULTANT

2014 and 2008 anvisa.gov.br/segurancadopaciente

Patient Safety and Health Services Web Design

Designed a hot site for health professionals in Brazil's Public Sector to centralize information about Patient Safety and health services improvements.

- Designed interactions and UX, coded HTML5/CSS3, and implemented CMS Joomla
- Conducted usability tests
- Documented and trained 10 employees

SENIOR UX DESIGNER

2013 to 2014 justica.gov.br

Portal Redesign — Brazil Ministry of Justice and Public Security

- Implemented a new portal layout in line with UI/UX best practices and the Presidency of Brazil's new Manual of Visual Identity
- Gathered requirements and approved the new information architecture
- Reviewed the portal taxonomy, made it accessible and responsive, and implemented and tested it
- Trained junior and mid-level designers through workshops and video tutorials
- Documented findings upon completion for inclusion in a new version of the Presidency's Manual

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About

I specialized in transforming complex interfaces into **delightful and intuitive** experiences.

I am an innovative problem solver with experience in driving digital projects from concept to completion.

Abilities include interviews, wireframing, user flows, High-fidelity prototypes, tests, coding, and more.

My goal is to create unobtrusive, platform-neutral, user-centered experiences that convey narrative and offer **clear calls to action**.

Skills

Empathetic, **agile UX**, user research, information architecture, flow diagrams, wireframes & prototypes, **responsive layout, accessibility / usability**, front-end code - HTML5, CSS3, LESS, Javascript, Bootstrap, Github

Tools I ❤️



Technical

Axure, Adobe CS

Information Architecture

HTML5 + CSS3 + Javascript

UX / UI Design

Responsive layout

Websites

2018 to 2020

- brazenbull.ca
- vancouvercriminallaw.com
- macisaacandcompany.com
- thechipguru.com
- prettyandproudacademy.com
- impaireddrivingexpert.com
- acumenlaw.ca
- bcdrivinglawyers.com
- bcsafedrivingcourse.com
- kylalee.ca
- bc-injury-law.com

References

Jose Mauro

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Helen Norat

Brazil National Health
Surveillance Agency

Helen.Siqueira@anvisa.gov.br

Romeu Ambrosio

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Highlights

Bank of Brazil



50,000,000+
Installations

Rate 4,6
4,230,000+ reviews



Rate 4,7

2.2 millions reviews



anvisa.gov.br/segurancadopaciente



justica.gov.br



vancouvercriminallaw.com



thechipguru.com

Education

BACHELOR IN WEB DESIGN	2008	INFORMATION ARCHITECTURE	2008
UX / MOBILE FIRST	2015	WEB ART DIRECTION	2006
ADOBE FLASH, DREAMWEAVER & FIREWORKS	2003	WEB USABILITY	2003
PROJECT MANAGEMENT	2004	JAVASCRIPT	2003